



MIMO BISCAYNE ASSOCIATION, INC.

"Progress through Preservation"

Dear MiMo Historic District Supporter,

It has been a fruitful year since you became a member of the MiMo Biscayne Association. Because of your generous support, the Association has achieved many successes for the MiMo District.

Thanks to the efforts of the MiMo Biscayne Association:

- A streetscape plan has been created for HISTORIC BISCAYNE BOULEVARD. The MiMo Association is working with the County and Florida Department of Transportation to enact pedestrian amenities to the roadway.
- The Association will continue to work with the City of Miami to improve zoning conditions and attract investment.
- The City funded a special MiMo Theme Sidewalk Design & additional landscape throughout the MiMo District
- The City of Miami has done away with outmoded codes and created incentives for property owners to rehabilitate historic buildings.
- The Association continues to work to expand the City's Enterprise Zone for the entire MiMo District.
- Placemaker banners were purchased, installed and continually maintained throughout the District
- 6 successful Street Festivals brought tens of thousands of new visitors to the Boulevard.
- Local guided walking tours & lectures are featured to educate newcomers about the historic district
- Financial incentives for historic properties have been implemented.
- The City of Miami's \$150,000 seed money created a Business Improvement Committee (BIC) on MiMo Boulevard to work toward enhancing general services by creating a Business Improvement District (BID) incorporating the best features of the Coral Gables and Coconut Grove BIDS. The process will continue this year
- Promotions along with Brochures, a virtual magazine, a website, restaurant guide, WHERE Map, tourist destination MAP, mobile phone friendly web, e-blast & decals have been created to market and brand MiMo Boulevard.
- The historic Coppertone Sign owned by the Association and restored by the generosity of Shering-Plough Corp which will now be maintained by a generous grant from Coppertone now owned by Merck.
- We encourage you to be part of MiMo Biscayne Association so together we can progress to even greater heights. THANK YOU FOR YOUR INTEREST.

MEMBERSHIP LEVELS:

- Individual 50.00
- Neighborhood Associations 100.00 & up
- MiMo Business 300.00
Your company name/address/phone will be listed on the mimo website
- Sponsor 300.00
- Silver Sponsor 301.00 – 999.00
- Gold Sponsor 1,000.00 & up

Please feel free to contact us, if you have any questions and/or suggestions. Your support is VITAL and will be very much APPRECIATED.

Sincerely,
Nancy Liebman
Acting President, MiMo Biscayne Association

Nancy Liebman

<http://www.mimoboulevard.org>

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General Information: Tel. 305.469.2849

Please make checks payable to: MIMO BISCAYNE ASSOCIATION, INC.
Checks may be sent to: 7100 BISCAYNE BOULEVARD SUITE 306A MIAMI, FL 33138

PAYPAL: <http://www.mimoboulevard.org/form/MiMomembershipformPayment.html>

The Association is a 501c3 charity. These contributions may be tax deductible. Please check with your tax consultant.

CH24780 - A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

Mission Statement For The MiMo Biscayne Association

The MiMo Biscayne Association is a volunteer non-profit community organization created to generate appreciation and public awareness of the MiMo Biscayne Boulevard Historic District through education, promotion and cultural activities for community residents, business/property owners and visitors